



## City of Santa Paula

### Economic Development Standing Committee

#### AGENDA

**Monday, May 17, 2021 2:00 p.m. – 3:30 p.m.**

#### **ZOOM MEETING (Instructions to be provided separately)**

##### **COMMITTEE MEMBERS**

Councilmember, Leslie Cornejo  
Councilmember, Andy Sobel  
Planning Commissioner, Elyssa Vasquez  
Planning Commissioner, Gail Ikerd

##### **STAFF**

City Manager, Dan Singer  
CEDD Director, James Mason  
Planning & Econ. Dev Manager, Jeff Mitchem

##### **Order of Business**

- |   |        |
|---|--------|
| 1. Downtown Improvement Update                                    | 10-min |
| a. PBID   |        |
| b. RRM Consulting Charrette                                       |        |
| 2. East Area Triangle (development strategy update)               | 10-min |
| 3. Community Demographic and Economic Development Data Discussion | 15-min |
| 4. Economic Development Strategic Plan                            | 45-min |
| 5. Future Agenda Items  |        |

##### **Adjournment**